



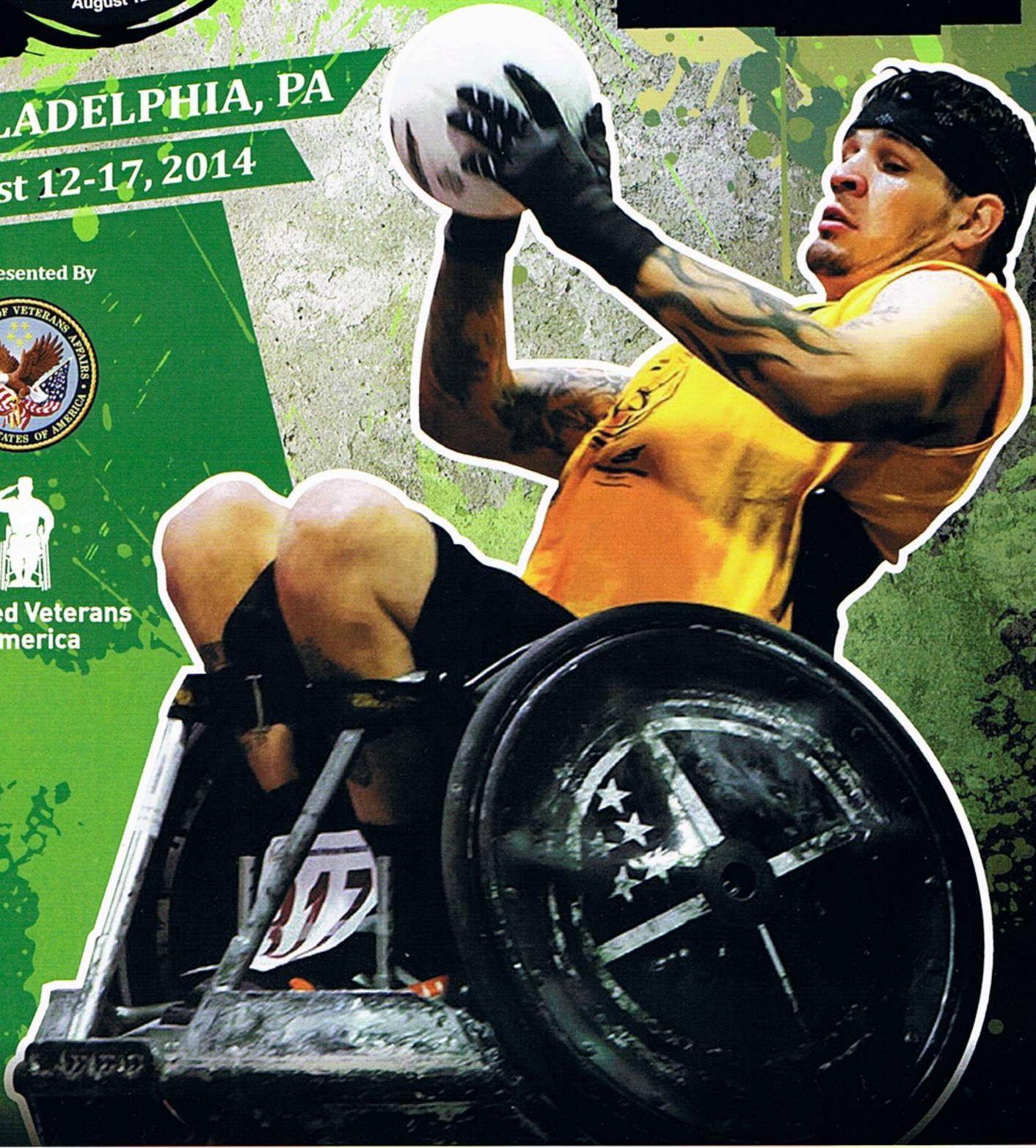
34TH NATIONAL VETERANS WHEELCHAIR GAMES

PHILADELPHIA, PA
August 12-17, 2014

Co-Presented By



**Paralyzed Veterans
of America**





34TH NATIONAL VETERANS WHEELCHAIR GAMES

Dear Community Leader,

First, thank you for your interest in becoming involved with the 34th National Veterans Wheelchair Games: Where Heroes Make History, and showing your support by coming out today to our Business & Community Leaders' Breakfast.

The Games, co-presented by The Department of Veterans Affairs and Paralyzed Veterans of America, is the largest annual wheelchair sporting event in the world and brings together over 600 Veterans. From the "Greatest Generation" to the latest generation, Veterans of all eras compete in as many as 17 medal events over five days as a form of rehabilitative therapy. We are fortunate to have these Games in our backyard in August 2014!

With close to 1 million Veterans calling Pennsylvania home and an estimated \$4 million flowing into Philadelphia for the Games, sponsorship is the great opportunity for your business.

- Your support of the Games will have a direct, positive impact on the Philadelphia area.
- Corporate sponsorship of the Games promotes your business as a leader engaged and committed on the front lines of one of the most pressing issues affecting our nation today - Veteran re-integration.
- Corporate sponsorship of the Games gives your employees an opportunity for volunteer engagement at both the national and local level.
- And, most importantly, sponsoring the Games will help 600 Veterans challenge themselves to celebrate their abilities as they participate in a week of competition, camaraderie and courage.

Join other local, regional and national companies by taking a leadership role in your community. Your participation as a sponsor will showcase your brand to more than 60 companies, 600 Veterans, and thousands of family members, caregivers, healthcare providers, fans and volunteers from across the country.

Enclosed in this packet are a variety of materials highlighting the Games as well as information on how to donate. If you should have any questions, feel free to contact Amy Scarano, via email at: amy.scarano@va.gov or via telephone at: 215-823-5945.

Thank you in advance for your support!

A handwritten signature in black ink, appearing to read "Amy Scarano and Ariel Drobnes".

Amy Scarano and Ariel Drobnes
Local Co-Chairs, Fundraising & Sponsorships
34th National Veterans Wheelchair Games

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34TH NATIONAL VETERANS WHEELCHAIR GAMES

Fact Sheet

What	The National Veterans Wheelchair Games is the world's largest annual wheelchair multi-sport event. Each year, more than 500 Veterans with spinal cord injury, amputations or other neurological disorders compete in 19 events. Athletes come from all over the United States including a team from Great Britain to compete. al Veterans Wheelchair Games is the largest annual wheelchair sports event in the world.
Where	Events will take place in the Downtown Philadelphia area, as well as at additional off-site venue locations.
When	August 12-17, 2014
Why	Co-Presented by the Department of Veterans Affairs and the Paralyzed Veterans of America, the Games represent the commitment to improving the quality of life for Veterans with disabilities and fostering better health through sports competition. While past Games have produced a number of national and world-class champions, the Games also provide opportunities for newly disabled Veterans to gain sports skills and to be exposed to peer wheelchair athletes. Typically, one quarter of the competitors have never before participated in any type of organized wheelchair sports competition.
Presenters	Co-presented by the U.S. Department of Veterans Affairs and Paralyzed Veterans of America, with sponsorships from corporate, civic, and Veterans service organizations
Hosts	Philadelphia VA Medical Center and Paralyzed Veterans of America
Events	Competitive events at the National Veterans Wheelchair Games include swimming, table tennis, weightlifting, archery, air guns, basketball, boccia, nineball, softball, quad rugby, bowling, handcycling, trapshooting, wheelchair slalom, power soccer, a motorized wheelchair rally, track and field. Exhibition events are also being planned. Athletes compete in all events against others with similar athletic ability, competitive experience or age.
Admission	Free. The public is most welcome.
Main Contact	Bethany Purdue, Local Host Coordinator (215) 823- 5200 or Bethany.Purdue@va.gov
Sponsorships Contact	Amy Scarano, Local Sponsorships/Fundraising Lead (215) 823-5945 or Amy.Scarano@va.gov
Volunteers	Melissa Heinlein, Local Volunteers Vice Chair 215-823-7800 or NVWGPhillyVolunteer@va.gov

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History of the National Veterans Wheelchair Games

The National Veterans Wheelchair Games are an outgrowth of the U.S. Department of Veterans Affairs' historic involvement in wheelchair sports. Wheelchair sports had their beginning in the aftermath of World War II, when young disabled Veterans began playing wheelchair basketball in VA hospitals throughout the United States. Interest in wheelchair basketball soon spread to other sports such as track and field, bowling, swimming, and archery, spawning the formation of several associations devoted to new and innovative wheelchair sports.

While the participation of paralyzed and other disabled Veterans continued to flourish during the intervening years, it was not until 1980, when VA established a Recreation Therapy Service, that VA's efforts brought about an enhanced awareness of the rehabilitative value of wheelchair athletics. Since then, VA therapists have used wheelchair sports as a therapeutic tool for treating disabled Veterans.

The first National Veterans Wheelchair Games were held in 1981, the "International Year of Disabled Persons," at the VA Medical Center in Richmond, VA. That year, 74 veterans from 14 states competed in sports ranging from table tennis and billiards, to swimming and weightlifting. Those first Games established an enduring trait that has characterized the event ever since — a strong sense of common identity and camaraderie among the participants. The now 500+

Veterans who choose to compete in the Games each year demonstrate their continuing popularity.

By 1985, the growing size, complexity, and resources needed for the Games presented a daunting challenge to VA medical centers hosting the program. Recognizing that most of the athletes were paralyzed Veterans, Paralyzed Veterans of America (PVA) offered to become a co-host. To help obtain resources needed to host this national event, PVA recruited corporations to join in support of the Games. Since 1985, PVA's corporate sponsor program has helped the Games to grow, both in number of competitors as well as variety of sports offered.

In 1987, 12 British military Veterans were invited to participate in the Games and a team from Great Britain has come every year since. After that first year, the British athletes formed a new disabled sports group — The British Ex-Services Wheelchair Sports Association. This group extended the philosophy behind the National Veterans Wheelchair Games to the rest of the world, hosting International Veterans Wheelchair Games in Great Britain in 1994, 1996, and 1999.

The National Veterans Wheelchair Games represents the largest annual wheelchair sports event in the world. Both VA and PVA are committed to the rehabilitation of disabled Veterans through these Games, and will continue their efforts to make the National Veterans Wheelchair Games more challenging and rewarding every year.

Athletes Competing in the National Veterans Wheelchair Games

1981, Richmond, Virginia.....	74
1982, Milwaukee, Wisconsin	137
1983, Long Beach, California	178
1984, Brockton, Massachusetts	272
1985, College Park, Maryland.....	280
1986, Dallas, Texas	360
1987, Ann Arbor, Michigan	389
1988, San Antonio, Texas.....	460
1989, Long Beach, California	397
1990, New Orleans, Louisiana.....	550
1991, Miami, Florida	487
1992, Dayton, Ohio.....	492
1993, San Antonio, Texas.....	454
1994, Kansas City, Missouri.....	473
1995, Atlanta, Georgia	519
1996, Seattle, Washington	487
1997, San Diego, California.....	577
1998, Pittsburgh, Pennsylvania	539
1999, San Juan, Puerto Rico	555
2000, San Antonio, Texas.....	587
2001, New York, New York	523
2002, Cleveland, Ohio	484
2003, Long Beach, California	540
2004, St. Louis, Missouri.....	518
2005, Minneapolis, Minnesota.....	498
2006, Anchorage, Alaska	527
2007, Milwaukee, Wisconsin	513
2008, Omaha, Nebraska	497
2009, Spokane, Washington.....	511
2010, Denver, CO	583
2011, Pittsburgh, Pennsylvania	567
2012, Richmond, Virginia.....	540
2013, Tampa, Florida	567

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34TH NATIONAL VETERANS WHEELCHAIR GAMES

August 12-17, 2014 • Philadelphia, PA • Where Heroes Make History

Local Sponsor Commitment Form

For sponsorship opportunities/questions, please contact Amy Scarano at (215) 823-5945, or via e-mail at Amy.Scarano@va.gov.

COMPANY or INDIVIDUAL NAME _____
 Street Address 1 _____
 Street Address 2 _____
 City _____ State _____ Zip _____ Telephone _____

Sponsor Main Contact

Name _____ Title _____
 Telephone _____ Cell Phone _____ Email _____

Sponsor Fulfillment Contact *(responsible for providing logo art, ad copy, articles, etc.)*

Name _____ Title _____
 Telephone _____ Cell Phone _____ Email _____

34th National Veterans Wheelchair Games Commitment

- | | | |
|--------------------------------------|------------------------------------|----------------|
| \$10,000-\$13,000.. Friend Level | \$1,000-\$2,499 Leader Level | \$ _____ Other |
| \$5,000-\$9,999 Partner Level | \$500-\$999..... Visionary Level | |
| \$2,500-\$4,999 Champion Level | \$250-\$499..... Supporter Level | |

Choose one.

I wish to provide a donation to the 34th National Veterans Wheelchair Games **ONLY** in the amount of \$ _____ .
OR

I wish to provide a donation to the 34th National Veterans Wheelchair Games that can be used to support future National Veterans Wheelchair Games in the amount of \$ _____ .

Choose one.

Payment by check or money order (payable to "GPF 9273" with "34th NVWG" in memo line). Provide CHECK # _____ .

Payment by credit card (fill out below or provide in person):

Amount: \$ _____ Mastercard Visa Discover American Express

Card Number: _____ Expiration Date: _____

Security Code *(three or four digit code on back of card)* _____ Authorized Signature _____

_____ Signature _____ Date _____

Mail/fax this form (and check if applicable) to: Amy Scarano (00)
3900 Woodland Ave., Philadelphia, PA 19104
FAX to 215-823-6007

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Paralyzed Veterans of America

This form fulfills the policy requirement in which all donations must be accompanied by a 'letter of intent'. Credit Card numbers (except last four numbers) and security codes will be redacted once charges are complete.



Volunteer Opportunities

Volunteers of all ages are needed to give their time and talent to support the 34th National Veterans Wheelchair Games. The Games present a great opportunity for civic engagement, social responsibility, and community involvement to give back to our Veterans.

With more than 600 athletes anticipated to compete in Philadelphia, volunteers are needed to assist with sporting events from archery to weightlifting, as well as to serve as greeters at the airport, hospitality messengers, meal assistants, and much more. The volunteer opportunities are many, and the experience will last a lifetime.

It is inspirational to see the athletes participate in 19 competitive and exhibition sporting events. When you can hear crowds cheering on athletes at a swimming competition or see an athlete make that final shot with seconds to go in a basketball game, there is no doubt that you will get goose bumps. And watching a quad rugby game is not for the faint of heart.

Individuals can volunteer with their business or even with their family. The minimum age requirement to volunteer is 14, but younger individuals can serve as fans in the stands or cheer the athletes when medals are given out.

There are also volunteer opportunities for all times of the day. If you are an early riser, activities such as helping to set up the softball field or weightlifting benches might be ideal for you. If you want to volunteer after work, consider helping out with softball or power soccer. Volunteer opportunities can range from 6 a.m. until 11 p.m. There's something for everyone.

If you are interested in learning more about volunteer opportunities for yourself, your family, or your business, please call (215) 823-7800 or e-mail NVWGP PhillyVolunteer@va.gov.

As a volunteer during the 34th National Veterans Wheelchair Games, you will truly witness how "Heroes Make History" in Philadelphia!

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 Street Address 2 _____
 City _____ State _____ Zip _____ Telephone _____

Sponsor Main Contact

Name _____ Title _____
 Telephone _____ Cell Phone _____ Email _____

Sponsor Fulfillment Contact *(responsible for providing logo art, ad copy, articles, etc.)*

Name _____ Title _____
 Telephone _____ Cell Phone _____ Email _____

34th National Veterans Wheelchair Games Commitment

- \$100,000 National Host \$50,000 Platinum Level \$20,000 Silver Level
- \$75,000 Sustaining Host \$30,000 Gold Level \$13,000 Bronze Level

Choose one.

- I wish to provide a donation to the 34th National Veterans Wheelchair Games **ONLY** in the amount of \$ _____ .
OR
- I wish to provide a donation to the 34th National Veterans Wheelchair Games that can be used to support future National Veterans Wheelchair Games in the amount of \$ _____ .

Choose one.

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- Payment by credit card (fill out below or provide in person): _____

Amount: \$ _____ Mastercard Visa Discover American Express

Card Number: _____ Expiration Date: _____

Security Code _____ Authorized Signature _____
(three or four digit code on back of card)

_____ _____
Signature Date

Mail/fax this form (and check if applicable) to: Amy Scarano (00)
 3900 Woodland Ave., Philadelphia, PA 19104
 FAX to 215-823-6007

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